

News release



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Krewe of House Floats Rolls Forward with 2022 Plans

Second Annual Krewe of House Floats sets 2022 theme as “**Vaccinate, Decorate, Celebrate**”

NEW ORLEANS (Oct. 8, 2021) — The Krewe of House Floats (KoHF) will return in 2022 to help facilitate a safe celebration of Carnival by residents and visitors alike, despite the ongoing COVID-19 pandemic. Once again, we will organize and encourage New Orleanians here and around the world to decorate their homes as floats for Mardi Gras, and list to their homes on our map.

On a hyperlocal level, in 2021 more than 30 subkrewes organized by neighborhoods throughout the Greater New Orleans area didn’t just decorate their homes to follow an optional neighborhood theme; they also participated in food drives, organized art pantries, and planned and created neighborhood-branded throws and socially distanced throw distribution events. More than 2,600 homeowners registered their house floats, and our social media channels have more than 36,000 followers.

After raising over \$30,000 during Mardi Gras 2021 through a partnership with the Greater New Orleans Foundation, the Krewe of House Floats plans to continue philanthropic efforts focused on those most affected by the cancellation of parades, including but not limited to float builders and culture bearers. In 2022, our fiscal sponsor is the [Music and Culture Coalition of New Orleans](#) (MaCCNO). This 501(c)(3) collaborates with the New Orleans music and cultural community to preserve and nurture our culture – what makes New Orleans and Mardi Gras so special.

The krewe’s next major task is to select the grand marshal for 2022, which it will announce on Twelfth Night (Jan. 6, 2022), the official start of Carnival season. In the interim, the krewe invites suggestions for the ideal grand marshal by using the hashtag #KoHFGrandMarshal on social media. January 6 is also the day that the krewe encourages members to begin decorating their homes as floats.

“Even before we entered a period of uncertainty that Mardi Gras 2022 could be parade-less, we were already planning to continue,” said Krewe of House Floats founder and New Orleans resident Megan Boudreaux. “In a city that doesn’t let anything rain on its parade, it’s truly humbling to see how an idea that I posted to social media last year rapidly grew into an organization with thousands of members. It’s our hope to continue this annual tradition for many years to come. We are well-placed to help New Orleanians celebrate Mardi Gras safely.”

To participate, visit www.kreweofhousefloats.org. You can find KoHF on Facebook ([kreweofhousefloats](#)), Instagram ([@KreweOfHouseFloats](#)) and Twitter ([@HouseFloats](#)).

For corporate and individual sponsorship opportunities, contact sponsorship@kreweofhousefloats.org.

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